

Somers Cultural Commission Minutes

May 14, 2012 .

Present: Linda Abbott, Nancy Barbosa, Neil Connell, Bob Hall, Rich Mazur, Dee Moak, John Reeves, Judy Reeves & Janice Steinmetz

Secretary's Report: The minutes were accepted as written

Treasurer's Report: A net was requested for the photo show. The treasurer's report was accepted as submitted.

Correspondence:

- An email was received from Johnson Memorial regarding the donation.
- Linda sent a letter to the Rotary Club thanking them for the donation.

Subcommittee Reports:

Summer Concerts (Rich Mazur)

- Discussed advertizing the Summer Concert series. Need to get it posted in the North Central News.
- Recommend sending the info to Kate so the graphics for the ad can be enhanced.
- Bob will add the full schedule to the internet. Rich will send him the updated list.

Piedmont Percolator (John & Judy Reeves)

- No update.

Photo Show (Janice Steinmetz)

- Commission members that were sitters discussed attendance. A recommendation was made to reduce the hours of the days of the week that had poor attendance.
- Janice will provide a financial accounting at the next meeting.

Art Show (Neil Connell)

- The Art Show committee met last Monday.
- Will meet again in on June 4th.
- The press release has been reworked.
- Bob is in the process of merging the multiple mailing lists into one. The labels will be printed from the merged list.

Show Requirements (Linda Abbott)

- Linda updated the Sitters guide and distributed the latest version for review.
- The following will be at each show: Sitters guide and list of sitters with telephone numbers.

Old Business

Fundraising (Judy Reeves):

- Rich has begun contacting potential donors and received a donation from Colonial Flowers
- The Treasurer will maintain the list of donors.
- Discussed volunteers to sit at Growers Direct on Saturday, May 19th.
- Judy will email the fundraising letter to the commission members.

Scholarship (Bob Hall):

- The Scholarship Review Committee received two applications and selected the student for the 2012 scholarship. Both essays were excellent.
- The Scholarship Review Committee recommended that we modify the application for next year so we have the flexibility to divide the money into multiple scholarships.
- Bob will email photos of the art to the committee members

New Business

Publicity Lead

- The group discussed the need for someone from the commission to lead publicity.
- Need to develop a publicity checklist for each of the events.
- Linda recommended that Nancy be the lead of Publicity.
- Each of the committees will develop Press releases and other information and assist the Publicity lead.
- Each of the event leads will develop a list of what they need, which will be discussed at the next meeting.
- Motion: To create a Publicity Chairperson. Motion passed. Linda will check the By-Laws to see if this position can be added.

Bulletin Board

- Neil found a bulletin board in storage and the group discussed placement and uses for it.

Cultural Commission Video

- Rich recommended that a video be developed showing the various events of the Cultural Commission. The video could be used at public events.
- This will be discussed in more detail at a future meeting.

Next meeting: **June 11, 2012 @ 7 pm. (Election of Officers)**

Respectfully submitted,

Bob Hall